



3 Rules

For Hiring Your Own Personal Protection



What Are Your Personal Safety Needs?

Both private individuals and organizations face challenges in deciding to hire executive protection or enhanced security. Influencing factors include increased internal and external threats, budget requirements, and personal preference.

Do you need executive protection help? Perhaps something or someone is worrying you, and you'd like to have a professional advise you, or provide personal protection when traveling, or at special events, or even full-time.

But perhaps you're hesitant, having heard from friends that a "bodyguard," or additional security officers would be obnoxiously bothersome and intrusive, or would possibly even cause more trouble than they would fix.

Unfortunately, with the wrong choices those problems happen all too often. To get it right, you need to make wise choices in three key areas:

1: Find the Right Person

2: Match Your Personal Situation

3: Access to Options

Ideally, you will have professional team members who appropriately fit your specific lifestyle, helping with a variety of your needs.

The following pages of this guide will help you make informed choices so that you can confidently hire the right security specialists.

If you would prefer to talk to a professional consultant, please give us a call. There is no cost and no-obligation for our initial assessment and advice.



First: Find the Right Person

Do I really need an executive protection agent?

In a stock market crash you want the best financial managers watching out for your portfolio's safety. In a medical crisis you would want the best doctors available. And, in court you want the best team of attorneys representing your interests.

Every aspect of your life is best served with specific professionals trained to look out for your best interests. Draken executive protection agents are trained professionals specifically responsible for your personal safety.

Why not hire off-duty cops?

Many law enforcement officers have little or no training in executive protection. They are well trained to respond to incidents after they happen, and to use investigative methods to apprehend criminals. But, that isn't an effective model to keep yourself or your family safe.

Draken executive protection agents are trained to prevent problems before they happen, without any intrusion to your daily routine at home or business.

Also consider that without additional licensing and insurance, hiring off-duty officers may violate state laws, and sometimes violates their department policy.

How about hiring a low-cost security guard?

We receive a lot of resumés from guards looking for work, and we have been around long enough to know the difference between a run of the mill security guard, and a professional executive protection agent.

Security guards have minimal required training. Their job is only to “observe and report” trouble. Security training does not qualify someone to handle the details of personal protection that your family deserves.



Second: Match Your Personal Situation

I'm not comfortable with guns around my family.

Guns may or may not be an appropriate part of your solutions. In most cases, because of the professionalism and intelligence gathering of your team, guns are not necessary to keep our clients safe. Your protection agents will work hard to plan appropriately safe times, places, travel routes, etc. so that danger or violence is virtually, ruled out. Draken can find a solution that fits your need for safety **and** peace of mind.

Would Draken agents fit in at my home or business?

Together we will choose personal protection team members that fit in with your lifestyle. You can rest easy knowing that your quiet professional agents are always watchful, but never interfering. Actually, because your team will intently monitor events around you at all times, they won't have the opportunity to get in the way. They're usually too busy working to cause disruptions, and you'll always have someone ready when you need them.

Do I still want an alarm system?

Typically, part of your safety plan will include some kind of intrusion alert system as part of the balance. Each element in your safety plan plays an important role. It would be wasteful to hire a highly trained protection professional sit and watch your front door all day, and an alarm system on its own can't plan your travel routes or escort you through a crowded event.

A properly tailored plan for safety will take advantage of simple alarm systems, blended with the right team member(s), when and where you need them. You will be free to enjoy your plans, knowing that every possibility is covered for you.



Third: Access to Options

What if I want more than just protection?

We are very serious about providing full client service, and we know that your needs may change over time. With backgrounds in counter-intelligence, law enforcement, and military, specialists within our roster are trained in computer (cyber) security, surveillance, threat assessments, private investigations, and we have agents who speak foreign languages represented at nearly every common travel destination. Draken can accommodate your evolving needs.

What makes Draken a good choice for me?

Draken understands that security, customer service, and adaptability for a particular client and situation are correlated and cannot be separated without a loss of quality. Draken understands that there are differences between protecting high profile events, celebrities, executives and private high-net worth individuals.

The distinction and hallmark of Draken agents is that they have the sophistication to understand very quickly certain cultural norms that must be observed when protecting and serving clients from various backgrounds and needs.

How much will professional protection cost?

Our prices are very competitive, and if you are in the greater Los Angeles or Miami area, we offer an in-person, no-cost, no-obligation analysis and proposal. Based on the information only you can provide, and the risk assessment we create, we will be able to tell you the most cost-effective answers to things like: how many team members you would need, where and when you should have them, along with camera placement, and basic travel suggestions, as appropriate.

There is no obligation, and the knowledge we provide may answer your immediate needs. Draken could be the perfect answer for you. **Call us: (866) 264-7371**



About the Owner:

Jaime R. Salanga graduated from the University of Southern California School of Policy, Planning, and Development with a Masters of Public Administration. While attending graduate school, Mr. Salanga worked for a well-known talent agency in Beverly Hills.

Upon graduation, Mr. Salanga joined the Federal Bureau of Investigation (FBI) and worked in highly classified areas of international counterterrorism and international counterintelligence.

Upon leaving the FBI with honor and distinction, Mr. Salanga taught criminal justice at a nationally accredited college and started a (then) small company focused on cyber-attacks and computer forensics that quickly grew to a full-service physical and information security company.

Draken Security has provided physical security both domestically and internationally for high profile events, celebrities, diplomats, fortune 500 companies and high net-worth individuals under various threat levels, and has successfully conducted cyber investigations and computer forensics for several large firms from disparate sectors.

Mr. Salanga currently divides his time during the year between North Miami Beach, Florida and Los Angeles, California with his wife and son.